

Automate sales and use tax with Avalara AvaTax

In today's dynamic business landscape, tax rates and rules are constantly changing – with over 11,000 sales and use tax rate updates and more than 85,000 taxability updates in the U.S. and Canada in 2023 alone. Staying compliant manually is practically impossible.

What is Avalara AvaTax?

Avalara AvaTax is a cloud-based tax compliance software that automates your sales and purchasing needs by delivering precise sales and use tax calculations directly within your existing business applications. From small businesses to global enterprises, AvaTax scales to handle tax complexity across 13,000+ U.S. jurisdictions and 190+ countries worldwide, supporting your expansion with calculations for sales tax, consumer use tax, VAT, GST, and other transaction taxes.

Getting started is surprisingly simple. Choose from 1,400+ prebuilt integrations with today's leading ERP, CRM, financial, ecommerce, and retail POS systems or use our robust API to create custom connections.



ORACLE
NetSuite

ORACLE

Microsoft



shopify

INTUIT
quickbooks

BIGCOMMERCE

Customized calculation for every business need



- Sales and use tax
- Consumer use tax
- Value-added tax (VAT)
- Goods and services tax (GST)
- Customs duties and import tax
- Excise tax
- Communications tax
- Lodging tax
- Beverage alcohol tax



Industries we empower

- Retail
- Software
- Manufacturing
- Marketplaces
- Accounting firms
- Wholesale and distribution
- Energy
- Vape and tobacco
- Communications
- Lodging and hospitality
- Beverage alcohol

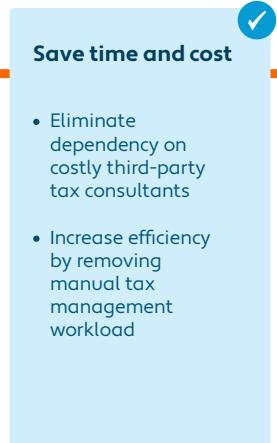


Why choose Avalara AvaTax?



Reduce audit risk

- AvaTax calculates tax using cutting-edge geospatial technology (rooftop accuracy), with regularly updated tax rates and regulations
- Integrated solution that automates returns and simplifies exemption management, reducing noncompliance risks



Save time and cost

- Eliminate dependency on costly third-party tax consultants
- Increase efficiency by removing manual tax management workload



Automate and scale

- AvaTax updates tax in real time, covering 900K+ tax rules, 82K+ rates, and 330+ product categories
- 55 billion AvaTax API calls made by customers in 2024



Guarantee uptime

- Built-in active-active failover ensures 24/7 tax calculation for your business
- Global engineering centers actively monitor cloud services to ensure uptime and optimal performance

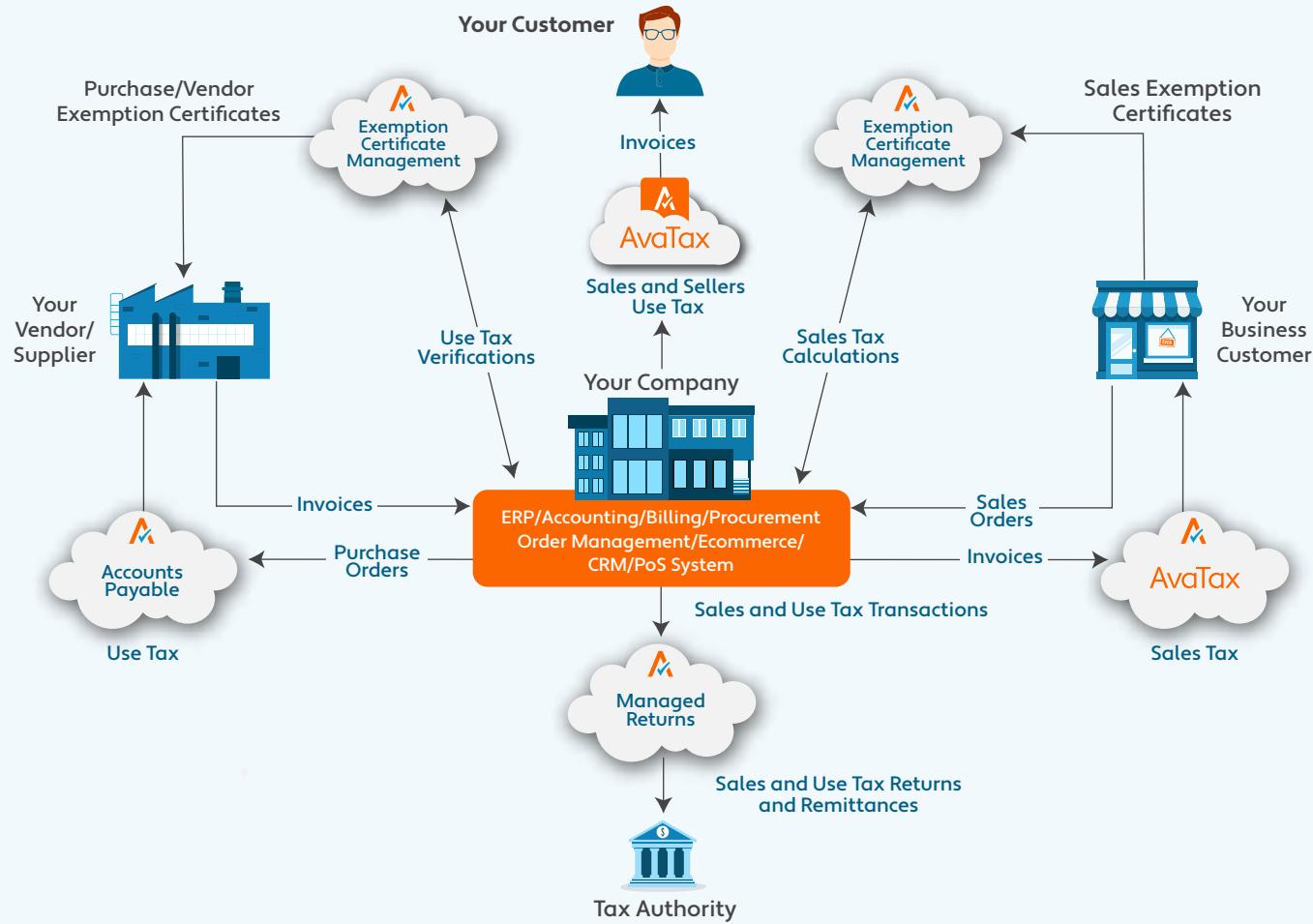


Secure data

- AvaTax global platform has achieved SOC 2 Type 2 compliance
- 24/7 threat response crossing all Avalara networks

How it works

Once integrated with your business systems, AvaTax seamlessly receives your transaction details and instantly outputs the precise tax amount, which is then added to the sales invoice as sales tax or value-added tax and recorded against your purchase invoice as consumer use tax. Our end-to-end solution not only calculates taxes more accurately but seamlessly integrates to validate both sales and purchase exemptions. The system also leverages transaction data to automatically file and remit taxes across all jurisdictions, eliminating manual processes and ensuring more complete compliance.



More than just tax compliance

Avalara has delivered proven results for customers

- ✓ Helped businesses save 510 hours annually on managing, streamlining and filing tax returns*
- ✓ Boosted audit preparation efficiency to 85%, reducing time spent per audit by 34 hours*
- ✓ Helped businesses reclaim 384 hours each year by eliminating and recovering 90% of tax research efforts*
- ✓ Reduced costs up to \$150,000 annually by minimizing reliance on third-party tax experts*
- ✓ Eliminated 416 hours of work annually by efficiently managing exemption certificates*

*Benefits identified in a commissioned Total Economic Impact™ 2024 study conducted by Forrester Consulting examining the return on investment companies may realize by deploying Avalara. Download the full [Forrester TEI study of Avalara](#)

Join the 43,000+ customers that automate tax compliance with Avalara

"If you're not compliant, it can get real ugly, real fast. Avalara, in that regard, helps me sleep better at night."
—Jason Heckel, Senior Director of Tax, Zillow

Learn more at avalara.com/sales-and-use-tax

For a demo, call your sales rep at (877)224-3650 or visit [Avalara.com/get-started](https://avalara.com/get-started)